



Connecticut's Affordable Housing Conference

November 14 - 16, 2022

Building Stability

Partnership for Strong Communities (PSC) will host the third annual Connecticut's Affordable Housing Conference (CAHC) virtually across November 14, 15 and 16, 2022.

The CAHC: *Building Stability* will spotlight a wide array of best practices, collaborations, and coordinated advocacy strategies to strengthen housing stability for households and communities across Connecticut. The CAHC works to feature content that builds the public and political will to realize equitable affordable housing in Connecticut.

In 2021, PSC organized the CAHC: *Roadmap to Recovery* which offered insights into how our state can leverage existing and new capital, and drive affordable housing policy and programmatic changes that support both equitable short-term and long-term recovery. This year's conference will feature a menu of sessions relevant to affordable housing developers, tenants and tenant advocates, lenders and funders, public housing authorities, municipal and state policy leaders, housing advocates and the general public. The conference is free and open to all to attend thanks to our sponsors.

We are also excited to host an in-person wine and cheese networking event as part of the conference the evening of Tuesday, November 15. We hope to see you in person and thank you for joining us in making Connecticut's Affordable Housing Conference a success!

Kiley Gosselin
Executive Director, Partnership for Strong Communities

Housing Instability in Connecticut

Housing instability takes many forms: paying too much of one's income for housing, living with family or friends to share costs, living in overcrowded or substandard housing, living in unsafe or disinvested neighborhoods, experiencing eviction or a forced move, and at its worst, literal homelessness. BIPOC households disproportionately experience housing instability.

As temporary renter protections expire and pandemic resource infusions wane, more and more CT households face paying more than 30% of their of income on housing costs, living in unsafe or unhealthy housing, or experiencing eviction.

Dedicated to ensuring everyone in Connecticut has a safe, stable home that is affordable to them, in an equitable community of their choice.

Sponsoring the Conference

Help make Connecticut's Affordable Housing Conference a success by sponsoring in a way that meets your goals. If you have questions about any of the options below, contact janep@pschousing.org.

Leading:

- Opportunity to share a video message with all conference attendees
- Featured as a leading sponsor with logo and link on all conference marketing collateral and social media
- Featured as a leading sponsor throughout conference (can include up to 5 images and 5 PDFs)
- Large booth in virtual expo where you can network and engage with attendees
- 10 tickets to in-person wine and cheese networking event
- Opportunity to author PSC blog post

Collaborating:

- Featured as a collaborating sponsor with logo and link on all conference marketing collateral and social media
- Featured as a collaborating sponsor throughout conference (can include up to 3 images and 5 PDFs)
- Medium booth in virtual expo where you can network and engage with attendees
- 5 tickets to in-person wine and cheese networking event

Supporting:

- Featured as a supporting sponsor with logo and link on conference marketing collateral and social media
- Featured as a supporting sponsor throughout conference
- Small booth in virtual expo where you can network and engage with attendees
- 3 tickets to in-person wine and cheese networking event

Session:

- Featured as a sponsor of a session
- Logo and link on conference webpage
- 2 tickets to in-person wine and cheese networking event

Conference Advertiser

- Small booth in virtual expo where you can network and engage with attendees
- Name and link on conference webpage

Conference Supporter

- Name and link on conference webpage

All
Sponsors

Receive:

- Advanced conference registration
- Name and link on conference webpage
- Name and link in digital conference agenda
- Sponsor conference recap

Reach:

- 500-600 expected attendees
- 7,500 monthly website visitors
- 6,200 e-mail subscribers
- 4,600 social media followers



Sponsorship Selection

Leading - \$10,000 +

Collaborating - \$5,000

Supporting - \$2,500

Session - \$1,000

For any questions related to your sponsorship, please contact janep@pschousing.org.

Conference Advertiser- \$500

Conference Supporter- \$250

Sponsor Details

See full conference information and pay for your sponsorship online at pschousing.org/CAHC2022
You may also submit this form via email: janep@pschousing.org, or via mail:

Partnership for Strong Communities
PO Box 604
Windsor, CT 06095

Name: _____ Title: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

Check enclosed (payable to Partnership for Strong Communities. "2022 CAHC" in memo)

Send an invoice for \$ _____ to email: _____

Credit card: Visa Master Card American Express Discover

Card #: _____ Exp (MM/YY): _____ CSV#: _____

Signature: _____

Partnership for Strong Communities is a non-profit 501(c)3 organization

