Reaching Home Campaign
Workgroup Member Orientation
November 8th, 2019
Collective Impact

The commitment of a group of actors from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.
The 5 Conditions of Collective Impact

1. Common Agenda
   - Common understanding of the problem
   - Shared vision for change

2. Shared Measurement
   - Collecting data and measuring results
   - Focus on performance management
   - Shared accountability

3. Mutually Reinforcing Activities
   - Differentiated approaches
   - Coordination through joint plan of action

4. Continuous Communication
   - Consistent and open communication
   - Focus on building trust

5. Backbone Support
   - Separate organization(s) with staff
   - Resources and skills to convene and coordinate participating organizations

REACHING HOME
Ending Homelessness

Making Homelessness in Connecticut Rare, Brief, and Nonrecurring
Role of a Backbone Organization

1. Guide vision and strategy
2. Support aligned activities
3. Establish shared measurement practices
4. Build public will
5. Advance policy
6. Mobilize funding
Accomplishments to Date

• Re-launched Reaching Home to serve as the leadership structure for planning and oversights of Opening Doors-CT
  – Secured commitment of Governor and all relevant Commissioners
  – Created a unified statewide homelessness agenda across ~ 120 partner organizations
  – Helped frame Governor Malloy’s Housing Initiative announced at the Lyceum

• Resources for High Utilizers of the Healthcare and Justice Systems
  – Advocated to expand the FUSE program (Connecticut Collaborative on Re-Entry) - 160 new PSH units over two years
  – Awarded the national Social Innovation Fund (SIF) to provide supportive housing and patient navigation for high need utilizers of Medicaid services
  – Coordinated first state level data match between HMIS and Medicaid; secured 150 RAPs for SIF

• Commissioned first statewide needs assessment on youth homelessness
Accomplishments to Date

- Launched statewide Veterans Homelessness Workgroup and plan to end homelessness by 2016
- Successful advocacy for new resources
  - Secured the first $500,000 state funding for Rapid Rehousing
  - $1M for Homeless Youth Program
  - $220M dedicated to affordable/supportive housing, public housing revitalization, and rapid re-housing at the start of the Biennium
  - $18M proposed in 2nd year of Biennium for PSH, rapid rehousing, and Veteran homelessness
  - Secured $30M in bonding for the Homelessness Prevention and Response Fund to capitalize operating subsidies for supportive and rapid rehousing
Accomplishments to Date

• Became first state to end chronic homelessness among Veterans in August 2015
• Launched Opening Doors Hospital Initiative to strengthen and expand Community Care Teams across the state
• DOH implements Affordable and Supportive Housing strategies:
  – Development rounds target homelessness and extremely low-income (special priority round; CHAMP 5);
  – amends the Public Housing Administrative Plan;
  – dedicates $10 million to permanent supportive housing round to allow for more affordable units;
  – makes ~$2-3 million available in pre-development funding.
Accomplishments to Date

• Launched the Coordinated Access Networks to coordinate service delivery to individuals experiencing homelessness
  – DOH supports CANs with $850,000 commitment in response to $1M proposal by CAN Leadership
  – Launched Zero 2016 - regions across the state complete 100-day challenges, create by-name lists
• Released 1st statewide plan to end youth homelessness and conducted first statewide youth count
• Launched Secure Jobs CT pilot to improve employment outcomes for families exiting homelessness
Accomplishments to Date

• Ended homelessness among Veterans in February 2016
• Received $6.5 million from HUD for Youth Homelessness Demonstration Program
• 66% decrease in Chronic Homelessness since Jan 2016
  – 90-90 effort worked with every CAN to get 90% of their by-name list housing ready in 90 days
  – Worked to house/match every person experiencing chronic homelessness to housing within 90 days. Reached this milestone statewide in December 2016
• Secured $5 million through CHFA for PSH for people experiencing chronic homelessness
Accomplishments to Date

• Recommitment to preventing and ending homelessness
  – Governor Lamont proposes a new Homeless Supports line item to support CAN infrastructure, 2-1-1 housing line, cold weather protocol, and additional grants

• Medicaid coverage for supportive housing services
  – Developed a business plan for a 1915i Medicaid state plan amendment
  – Medicaid Supportive Housing Benefit included in the Governor’s budget

• Created strategic plan to end family homelessness by the end of 2020
  – Governor’s Challenge on Family Homelessness – 280 families & 550 children in stable housing in less than 80 days
  – OEC supports homelessness diversion - $1M dedicated over 3 years

• Largely preserved/expanded critical homelessness resources during the longest and greatest fiscal crisis in recent history
CAN Data Overview

Beau Anderson
Statewide CAN Manager, Data Analysis
beau.anderson@ct.gov

For more data, visit
www.ctcanadata.org
**CAN System Flow in FFY 2019**

(Oct 2018 – Sep 2019)

- **36,983 housing assistance calls resolved directly by 2-1-1**
- **2,361 households diverted from homelessness at CAN appointment**
- **1,355 households self-resolved or received Rapid Exit**
- **72,072 calls for housing assistance to 2-1-1**
- **588 households exited homelessness with Rapid Re-Housing**
- **118 households exited homelessness with Housing Authority (Subsidy Only)**
- **564 households exited homelessness with Permanent Supportive Housing**
- **1,325 total households (275 first-time) assisted by homeless outreach**
- **35,809 CAN referrals; 15,491 attended CAN appointment**
- **6,435 households used emergency shelters (2,695 first-time)**
- **3,384 households added to the By-Name List**

Source: CT Homeless Management Information System, FFY19 Annual
Summary Data from FYI By Name List Report – Nov. 5, 2019

**Families**

- **316** families active on statewide BNL
- **+20 from last week**
- **2** unsHELTERED this week
- **73** matched this week

**Youth**

- **166** youth active on statewide BNL
- **-1 from last week**
- **6** unsHELTERED this week
- **42** matched this week

**Individuals**

- **1,587** individuals active on statewide BNL
- **-13 from last week**
- **188** unsHELTERED this week
- **213** matched this week

SOURCE: https://ctcandata.org/category/reports/family-youth-and-individuals-bnl-report/
Housed Exits from BNL – Chronic (Verified) Individuals

Legend:
- Other Resource
- RRH
- PSH
- Self-Resolved

<table>
<thead>
<tr>
<th>Year</th>
<th>RRH</th>
<th>PSH</th>
<th>Self-Resolved</th>
<th>Other Resource</th>
</tr>
</thead>
<tbody>
<tr>
<td>FFY2016</td>
<td>67</td>
<td>13</td>
<td>457</td>
<td>13</td>
</tr>
<tr>
<td>FFY2017</td>
<td>24</td>
<td>39</td>
<td>695</td>
<td>23</td>
</tr>
<tr>
<td>FFY2018</td>
<td>43</td>
<td>54</td>
<td>558</td>
<td>24</td>
</tr>
<tr>
<td>FFY2019</td>
<td>34</td>
<td>81</td>
<td>517</td>
<td>26</td>
</tr>
</tbody>
</table>
New Workgroup Overview

Kiley Gosselin


- Prevention Workgroup
- CAN/Homeless Delivery System Workgroup
- Sustainability Workgroup
- Resources Workgroup
- Data/Accountability Workgroup
Workgroup Membership Overview

• Process:
  – The Reaching Home Coordinating Committee charged a taskforce to:
    • Design a process for identifying and selecting workgroup members
    • Delineate state/federal agencies need and level of expertise
    • Review membership recommendations from the community
    • Provide DRAFT membership rosters for Coordinating Committee to review

• Membership Taskforce members:
  – Tanya Barrett (United Way of CT), Kellyann Day (New Reach), David Rich (Supportive Housing Works), Kim Somaroo-Rodriguez (CT Dept. of Children and Families), Chelsea Ross (CSH), Sarah Fox (CT Coalition to End Homelessness), Stacey Violante-Cote (Center for Children’s Advocacy), Kim Karanda (CT Dept. of Mental Health and Addiction Services), and Kiley Gosselin, Alicia Woodsby, Danielle Hubley, and Carline Charmelus (Partnership for Strong Communities)
Workgroup Membership Overview

• Recruitment process:
  – Emailed out an announcement requesting people to submit a participation interest form on July 17th to workgroup members, Reaching Home Stakeholders, and Partnership Lists.
  – Partners were asked to share the participation form with their stakeholders.
  – The announcement was posted on PSC’s website (ongoing) and social media.
Workgroup Membership Overview

• The Taskforce met on:
  – June 14th to create a process for identifying/selecting Workgroup members
  – August 9th to delineate state/federal agencies need/expertise for each Workgroup
  – August 13th to work on the initial workgroup membership recommendations (over 110 interest in participation forms submitted!)
  – September 4th to finalize membership recommendations and present recommendations to the RH Coordinating Committee on September 13th

• Consensus/agreements:
  – RHCC approved:
    • Membership recruitment and selection process on June 28th.
    • State/federal agencies recommendations on August 22nd.
    • The initial draft membership recommendations with added feedback/suggestions for Taskforce to consider on September 13th and final membership on September 27th.
Workgroup Membership Overview

• Taskforce members suggested that:
  – Anyone not selected for membership will be invited to attend and potentially served on a taskforce, though all are welcome to attend meetings as members of the public.
  – The membership will be an iterative process and will be re-evaluated in six months.
  – Once the workgroups have been launched, workgroups can consider if they need further technical assistance (state, national, and regional).
  – Outreaching communication to agencies should include a focus on diversity.
15-minutes break!
Results-Based Facilitation

• Result Based Facilitation is an approach to designing, participating in, and facilitating meetings to get results.

• Skills and Competencies
  – Hold Roles
  – Hold Conversations
  – Hold Groups
  – Hold 3R Meetings
  – Hold Mental Models
Results-Based Facilitation Training

Interested in becoming a Reaching Home Campaign Workgroup co-chair or facilitator?
Please save the following dates on your calendars:

**Wednesday, January 22**
&
**Thursday, January 23**

*Please note that snow dates for this training are:*
**Wednesday, February 6th and Thursday, February 7th, 2020**

*This training is mandatory for all co-chairs and facilitators.*
Authentic Youth Partnership

• Meaningful Youth Partnership
  – Barriers & potential solutions
• Equitable decision-making between young and older adults
• Resources: https://youthactionhub.org/
  – Resource guides
• For more information:
  – Angel Cotto
    Angel.cotto@icrweb.org
Each workgroup should have two co-chairs and a facilitator, if a member is interested in becoming a co-chair/facilitator, please hold the RBF training dates. If a member is interested in one day becoming a co-chair, but feels that s/he is not ready, but would like to participate in the RBF training please hold dates.

**Expectation of each role**

- Co-chair
- PSC role as backbone
  - Supporting the five main Workgroups & RH Coordinating Committee
- Facilitators
- Members

**Six month look back**
Workgroup Structure

• **Reaching Home Coordinating Committee:**
  – The Coordinating Committee helps coordinate the Reaching Home Campaign and provides guidance to Reaching Home Workgroups.
  
  – Additional functions include:
    • Approve major policies
    • Finalize funding recommendations
    • Assist Workgroups with agenda and direction
    • Coordinate information flow between Workgroups
    • Disseminate information
    • Setting legislative agendas and priorities for sessions
Previous Campaign Structure

Reaching Home Campaign
Campaign to end homelessness in Connecticut
Opening Doors-Connecticut: Framework being implemented by Reaching Home Campaign

DRAFT
The Reaching Home Campaign has **five Workgroups** in addition to a Coordinating Committee. The Workgroups help drive creative and collaborative solutions to prevent and end homelessness in Connecticut.

<table>
<thead>
<tr>
<th>Workgroup</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources Workgroup</td>
<td>Making the best use of existing federal and state funding streams and the expansion of existing/pursuit of new resources to meet statewide goals.</td>
</tr>
<tr>
<td>Data/Accountability Workgroup</td>
<td>Using the Homeless Management Information System (HMIS), counts of homelessness and other data tools to review status and predict needs and success in meeting our goals.</td>
</tr>
<tr>
<td>CAN/Homeless Service Delivery System Workgroup</td>
<td>Aligning the Coordinated Access Networks (CANs) and continuing to improve our crisis response system, shorten length of stays and increase positive exits.</td>
</tr>
<tr>
<td>Prevention Workgroup</td>
<td>Preventing individuals and families from becoming homeless by partnering with and helping to drive change across multiple systems.</td>
</tr>
<tr>
<td>Sustainability Workgroup</td>
<td>Sustaining our successes by preventing those who have exited homelessness from becoming homeless again and sustaining permanent housing.</td>
</tr>
</tbody>
</table>
Project Management and Campaign Communication

Carline Charmelus, Project Manager, Reaching Home Campaign
Partnership for Strong Communities

- **Project Task Groups**
  - Time Limited
  - Addressing a specific issue/task
  - Deliverables and outcomes

**RH Coordinating Committee**

**Prevention Workgroup**

- Eviction Prevention
- CSSD Screening
- DCF Discharge & Re-entry

**Project Task Groups**

**Organizer**

**Advocate**

**Mentor**

**Community Partner**

**Student**

**Youth Leader**
## Workgroup Project Inventory

### Reaching Home Workgroups Tracking Sheet

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Workgroup</th>
<th>New Project</th>
<th>Taskgroup Deliverables</th>
<th>Point of Contacts for Projects Underway</th>
<th>Start Date</th>
<th>End Date</th>
<th>Updates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safe and Stable housing for families struggling with Opioid and other behavioral health issues</td>
<td>Families with Children</td>
<td>Prevention Workgroup</td>
<td></td>
<td>DHHAS</td>
<td></td>
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<tr>
<td>Supports and Services for Parenting Youth</td>
<td>Families with Children</td>
<td>Prevention Workgroup</td>
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<tr>
<td>Community College Partnership Initiatives</td>
<td>Families with Children</td>
<td>Prevention Workgroup</td>
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<td>OSCU</td>
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<tr>
<td>Provide strategies for Providers working with young parents to understand growth and development of their child and seek resources when needed.</td>
<td>Families with Children</td>
<td>Prevention Workgroup</td>
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<tr>
<td>Explore opportunities with Medicaid, Family First Act and Qualified Health Centers to assist with homelessness</td>
<td>Families with Children</td>
<td>Prevention Workgroup</td>
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<tr>
<td>Office of Early Childhood Homeless Diversion Project</td>
<td>Families with Children</td>
<td>CAN/Homeless Delivery</td>
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<tr>
<td>211 Child Info Line Development and CAN Partnership</td>
<td>Families with Children</td>
<td>CAN/Homeless Delivery</td>
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<tr>
<td>Continue to explore home visitor options for homeless families</td>
<td>Families with Children</td>
<td>CAN/Homeless Delivery</td>
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<td>BNL Prevention Tool</td>
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### Strategies for Investment of Resources Include helping policy makers to:
- Accept that homelessness is a solvable challenge. We can significantly reduce the number of people experiencing homelessness in CT. We understand the tools available to achieve this goal.
- Be able to quantify the impact of specific investments in expanded tools for addressing homelessness.

### Recommendations
- Recommendations from Secure Jobs & implementation of Secure Jobs 2.0
- Recommendations from the Gov’s Challenge from follow up survey
- Work with the Campaign to improve and better utilize data on families, including race, ethnicity, pregnant and parenting youth.
Project Management and Campaign Communication

• External communication
  – Newsletters (PSC & partner organizations, websites)
    • Please sign up for the Partnership Newsletter

• Internal communication
  – Standing meetings
  – Basecamp
  – Email notifications as necessary
  – Calls/conference calls
Lunch with your workgroup!

Membership meet and greet AND overview of first two meetings with your facilitators
Upcoming Legislative Session

- **Short Session:** Feb 5, 2019 – May 6, 2019
- Second Year of the Biennium = Budget Adjustments – based on revenue, emergency demands, etc.

- **Small Surplus:** $79.1 M, for FY 2020, but budget that passed was projected to have $141M surplus.

- **Budget Reserve Fund:** Approx. $2.5 Billion

- OPM Secretary McCaw: “We must and will remain vigilant to keep ourselves in balance and to keep this state on the right track financially.”
Make Your Voice Heard

- Testify at Public Hearings
- Handwritten letters
- Phone calls
- Emails
- Host In-District Site Visits
Thank you!