



Connecticut Affordable Housing Conference

November 13 - 14, 2023

Partnership for Strong Communities (PSC) will host the fourth annual Connecticut Affordable Housing Conference (CAHC) *virtually* November 13-14, 2023.

The CAHC is our opportunity to come together to learn, share, and collaborate to expand housing affordability and access in Connecticut. We are excited to host two days of sessions relevant to affordable housing advocates, policymakers, developers, lenders, funders, housing authorities, and the public. This year we will feature sessions spotlighting strategies and solutions that establish housing as the key to **thriving communities**. The CAHC will conclude with an in-person conference reception on Tuesday evening.

PSC promotes equitable change in Connecticut housing policy by coordinating advocacy, advancing research, and uniting diverse partners. We are committed to the pursuit of housing justice through system-level change to heal historic and ongoing harms and create truly strong communities across Connecticut.

CAHC content is free and open to all thanks to our generous sponsors. We look forward to partnering with you and thank you for joining us in making the Connecticut Affordable Housing Conference a success!

Chelsea Ross
Interim Executive Director, Partnership for Strong Communities

Housing is the Key to Thriving Communities

Access to affordable housing is a fundamental human need. Connecticut residents face increasing rents, dwindling housing supply, and low vacancy rates. Since 2017, rent has increased by 24% in Connecticut. More than half of CT renters spend more than 30% of their income on housing costs. More than 114,000 CT households are forced to spend more than 50% of their income on housing costs. Connecticut has a shortage of at least 86,000 rental homes available for extremely low income renters. Our existing affordable housing stock is rapidly aging and in need of repair.

When we have accessible and affordable places to live, we decrease poverty and instability. When we have healthy stable places to live, we experience improved health and educational outcomes. When we have safe affordable places to live, we reduce inhuman and costly human experiences like housing loss. Addressing Connecticut's housing affordability problem is not only a matter of providing us with places to live, but also our ability to thrive.

Dedicated to ensuring everyone in Connecticut has a safe, stable home that is affordable to them, in an equitable community of their choice.

Sponsoring the Conference

Help make the Connecticut Affordable Housing Conference a success by sponsoring in a way that meets your goals. If you have questions about any of the options below, contact janep@pschousing.org.



Presenting \$20,000+ (one available)

- Featured as the presenting sponsor of the CAHC across all conference marketing and content
- Opportunity to speak at the opening of the conference
- All benefits of Leading sponsor below

Leading \$15,000

- Featured as a leading sponsor across all conference marketing (logo and link) and throughout the conference
- Opportunity to author PSC blog post
- Full page ad in program
- Featured as leading sponsor at in-person conference reception
- 15 tickets to in-person conference reception

Visionary \$10,000

- Featured as a visionary sponsor across all marketing (logo and link) and throughout the conference
- Full page ad in program
- Logo prominently featured at in-person conference reception
- 10 tickets to in-person conference reception

Champion \$5,000

- Featured as a champion sponsor across all marketing (logo and link) and throughout the conference
- Half page ad in program
- Logo featured at in-person conference reception
- 5 tickets to in-person conference reception

Foundation \$3,000

- Featured as a foundation sponsor across all marketing (logo and link) and during conference plenary sessions
- Half page ad in program
- Name featured at in-person conference reception
- 4 tickets to in-person conference reception

All Sponsors Receive:

- Advanced conference registration
- Name and link on conference webpage
- Sponsor conference recap

Reach:

- 500+ conference attendees
- 7,500 monthly website visitors
- 7,500 e-mail subscribers
- 5,000 social media followers

Investor \$1,500

- Featured as an investor sponsor on conference webpage (logo and link)
- Featured as an investor sponsor during conference session of your choosing
- Quarter page ad in program
- 3 tickets to in-person conference reception

Supporter \$500

- Featured as a supporting sponsor on conference webpage (link)
- Quarter page ad in program
- 1 ticket to in-person conference reception

See full conference information and pay for your sponsorship online at pschousing.org/CAHC2023. You may also pay via check (payable to Partnership for Strong Communities with 'CAHC 2023' in the memo) via mail: Partnership for Strong Communities, 227 Lawrence Street, Hartford, CT 06106

To request an invoice or for any questions related to your sponsorship, please contact janep@pschousing.org